

Focus on the Future

Spring 2015

Providing philanthropic support to Midland Memorial Hospital since 1945

Endowment Donors Are Making the Difference February Is Heart Month

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As reported by the Centers of Disease Control and Prevention, cardiovascular disease is the Number 1 killer of women and men in the United States. Not only is this a national concern, it is a concern that affects the Midland community and surrounding areas.

In 2014, through the unrestricted amount of the Midland Memorial Foundation Endowment Fund, the Board of Governors approved the Foundation gift of \$563,555 to Midland Memorial Hospital for the purchase of an Electrophysiology (EP) Lab. The

lab provides state of the art equipment to effectively diagnose and treat patients with cardiac arrhythmia.

The MMH Heart Institute welcomes Dr. Peter Wells, who has over 20 years of experience in performing EP procedures. With the paired resources of Dr. Wells' leadership and the ability to purchase advanced EP equipment, MMH offers cardiac services that previously were outsourced to other medical facilities. Midland Memorial Foundation would like to thank the countless donors who have contributed to helping provide cutting-edge cardiac care right here in Midland.



EP studies are performed to assess complex arrhythmias, prompt symptoms, evaluate abnormal electrocardiograms, assess risks of developing arrhythmias in the future, and design patient treatment.



Meet MMF's Newest Governors Emeriti



Watson LaForce, Jr.

Watson LaForce, Jr.

For the past 35 years, Watson LaForce, Jr., has been an avid supporter of Midland Memorial Foundation by serving on the Board of Governors. In 2011, the LaForce family further demonstrated their commitment to ensure the future of the Foundation by establishing the LaForce Family Endowment Fund. This fund continues to be a resource to benefit patient care by providing programs, state of the art medical equipment, and technology at Midland Memorial Hospital.

In January, Watson graciously accepted the appointment of Governor Emeritus, the highest honor bestowed upon a governor. MMF is grateful for Watson's faithful and energetic service to the hospital and the Midland community.



Richard Gibson

Richard Gibson

Richard Gibson began serving on the Board of Trustees in 1980 and served as Chairman of the Board from 1994 until 1998. Richard led the Trustees faithfully, and throughout Richard's leadership, he was known for creating effective productivity and running meetings extremely well.

Richard again demonstrated his commitment to Midland Memorial Hospital when he accepted the invitation to serve on Midland Memorial Foundation's Board of Governors and subsequently accepted the distinguished nomination of Governor Emeritus. MMF would like to thank Richard for his dedicated service over the past 35 years and welcomes him to the Governors Emeriti.



2015 Walk for Hearts featuring the Rhythm Run

A Tribute to Dr. Joseph Suckarleh

On February 28, 2015, please join the Midland Memorial Hospital Heart Institute for the 2015 Walk for Hearts featuring the Rhythm Run. The walk/run will be held at MMH West Campus located at 4212 Andrews Highway, Midland, Texas. Check-in and registration begin at 8 a.m., and the 5K walk/run begins at 9 a.m. If you have any questions or would like to make a donation to the Dr. Suckarleh Memorial Cardiovascular Fund or the MMH Heart Institute, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

Investing in the Future of Quality Patient Care

In 1945, the dream of Midland Memorial Hospital was built on the concept of investing in the future. Twenty-five prominent community leaders set out to support this dream, and in 1950, the dream became a reality. For 70 years, countless donors have contributed to the vision of making Midland Memorial Hospital a state of the art facility with highly trained medical staff.

In 2014, Midland Memorial Foundation provided over \$300,000 in educational funding for the Midland Memorial Hospital staff. Within this funding, continuing education has been provided as well as 35 academic scholarships: 4 Associate of Nursing degrees, 14 Bachelor of Nursing degrees, 12 Master of Nursing degrees, 4 Doctorate Practice of Nursing degrees, and 1 Doctorate of Pharmacy degree.

To further patient care and nursing experience, in March 2014 the R.N. Professional Certification Fund was established to offset the cost of certification testing at MMH. Nurses have earned certificates in a variety of specialties such as; Cardiovascular Nursing, Medical-Surgical Nursing, Post-Anesthesia Nursing, and Patient Educator Nursing. Certifications have increased nurses ability to provide targeted care for our patients.

Visionary donors who have established endowment funds restricted for nursing scholarships or contributed to the MMF Nursing Education Fund have provided

immeasurable life-changing support to nurses at MMH. The impact was made evident when current scholarship recipients were asked how the opportunities affected their lives and commitment to MMH. One nursing student said, "I have always had the dream of pursuing my MSN, but the financial obligation was too much for my young family....I have now been able to pursue my educational dream and reach further to better serve patients, all...because of the generosity of Foundation donors."

Foundation scholarships have personally impacted MMH nurses and have had an even greater impact on the culture of patient care. When asked how education has revealed the awareness and the importance of quality care, one nurse described that "knowledge of quality care is the single most important factor in successful organizations. One of the most profound concepts I have learned is the difference between 'taking care' of the patient and 'caring for' the patient."

MMF thanks our faithful donors that turn dreams into reality.

"One of the most profound concepts I have learned is the difference between 'taking care' of the patient and 'caring for' the patient."



Midland Memorial Foundation is extremely grateful for the continued support of generous donors who have forever impacted the present and future of Midland Memorial Hospital. If you are interested in establishing a named endowment fund restricted for nursing education or education in any other specialized area, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

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Mr. and Mrs. George A. Thomas/
MMF Endowment Fund
In Honor of Suzy Boldrick
In Honor of Mr. and Mrs. Tom Craddick
In Honor of Mr. and Mrs. Don Evans
In Honor of Mr. and Mrs. Allen McGuire
In Honor of Mr. and Mrs. Joe O'Neill

Mr. and Mrs. George A. Thomas/
Governors' Special Fund

Mr. Tim C. Thompson/Governors'
Special Fund

Mr. and Mrs. Bobby J. Trimble/
MMF Endowment Fund

Dr. and Mrs. Shelton Viney/
MMF Endowment Fund
In Honor of MMH Employees

Ms. Clarise Watson/MMF Endowment Fund
In Memory of Barbara Sneed

Mr. and Mrs. Greg Wheeler/
MMF Endowment Fund
In Honor of Ms. Beth Alvarado
In Honor of Mr. and Mrs. J.L. Boudreaux
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In Honor of Mr. and Mrs. Mike Shelton
In Honor of Mr. and Mrs. Chip Smith
In Honor of Mr. and Mrs. Billy Sneed

CONTRIBUTIONS RECEIVED FROM October 11, 2014, through January 9, 2015

Mrs. Terry Wilkinson/Governors' Special Fund
Lisa Williams/Pledge Payments/
Cori's Legacy Scholarship Fund
Ms. Margaret H. Williams/Pledge Payments/
MMF Nursing Education Fund
Ms. Melinda Williamson/
MMF Endowment Fund
In Memory of Barbara Sneed
Mr. and Mrs. Robert H. Williamson/
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In Memory of Eldees Williamson
Mr. Todd M. Wilson/Dorothy Haden,
R.N., Nursing Scholarship Fund
In Memory of Dorothy Haden

Mr. and Mrs. Gary L. Winter and Family/
Dorothy Haden, R.N., Nursing
Scholarship Fund
In Memory of Dorothy Haden
Mr. and Mrs. Lee F. Wood, Jr./
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In Memory of Barbara Sneed
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In Memory of Elizabeth Britton Allison
In Memory of Amy Bell
In Memory of Eloise Catherine Horton

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MMF Endowment Fund
Dr. and Mrs. Charles M. Younger/
Governors' Special Fund
Mr. Marvin L. Zoller/MMF Nursing
Education Fund
Mr. Marvin L. Zoller/MMF Nursing
Education Fund

*Established Fund

Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund
Aggie E. Anguish Nursing Scholarship
Endowment Fund
Kathy Blackwell, R.N., Nursing Scholarship
Endowment Fund
Herb and Elizabeth Blankinship Endowment Fund
Brent G. Blonkvist, M.D., Infant and Children's
Endowment Fund
Viola M. Coleman, M.D., Endowment Fund
Peggy and Bob Cowan Emergency Room
Endowment Fund
Nadine Craddick Endowment Fund
Linnie Hall Davidson, R.N., Nursing
Scholarship Endowment Fund
Louise and Decker Dawson Endowment Fund
John W. Foster, Sr., M.D., Endowment Fund
Edith Anderson Garst and Robert M. Garst
Endowment Fund
Glendon Equipment Endowment Fund
The B.R. Greathouse and Helen Greathouse
Endowment Fund
Arden and Rosalind Redfern Grover Endowment Fund

Kelly Rhodes Grover Endowment Fund
Herd Family Endowment Fund
Patsy Hochman, R.N., Nursing Scholarship
Endowment Fund
Nancy S. Hull Endowment Fund
Bettye and Lanny G. Ice, Sr., Endowment Fund
Thomas P. Ingram Endowment Fund
K. M. Jastrow Endowment Fund
Barbara Tom Jowell Endowment Fund
Ann M. Kleine Nursing Scholarship Endowment Fund
LaForce Family Endowment Fund
Rachel Lyman ACC Endowment Fund
Rachel Lyman Endowment Fund
Edwin H. Magruder, Jr., Endowment Fund
Larry and Dorothy Melzer Physician Recruitment
Endowment Fund
Bascom Mitchell Family Endowment Fund
Wayne and Jo Ann Moore Endowment Fund
Morrow Family Endowment Fund
D'Ann and John R. Norwood Endowment Fund
Ortloff Engineers, Ltd., Endowment Fund
Barbara J. O'Shaughnessy Endowment Fund

Hal and Sweetie Peck Endowment Fund
The Pevehouse Family Endowment Fund
John J. Redfern, Jr., Endowment Fund
Rogers Family Endowment Fund
Marilee and Ed Runyan Endowment Fund
Billie G. Ruppe, R.N., Nursing Scholarship
Endowment Fund
Dorothy Turner Scharbauer Endowment Fund
Roxane and Ben Strickling Family
Endowment Fund
Joseph G. Suckarieh, M.D., Heart Institute
Endowment Fund
The Lissa and Cy Wagner Endowment Fund
Billy Ray "Pee Wee" Watson Endowment Fund
Charles M. Younger, M.D., Endowment Fund



If you would like to memorialize or honor the life of someone special by creating an endowment fund, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

Bascom Mitchell Family Endowment Fund

Midland Memorial Hospital has been a foundation for compassionate healthcare for the Mitchell family since they settled in Midland over 50 years ago. The Mitchells welcomed the birth of two of their four children at MMH. Even through times of uncertainty in family members' health, MMH was able to provide comfort to their family through devoted services that went beyond the required care. Most recently, the end of life care that Bascom received inspired the Mitchell family to offer a gift that will perpetually impact the Midland community.

Ann wrote, "The Mitchell family feels strongly about the access to good healthcare. The services and care at Midland Memorial Hospital impacts so many regional citizens. An endowment emanating from the family is a way to help people in the West Texas region, and a way to honor Bascom, who dedicated his life's work to the Permian Basin."

Remembered as an honorable gentleman, a kind and loving father, and a successful independent oilman, Bascom Mitchell passed away peacefully on June 9, 2014, surrounded by his loving family. Bascom was born in Cisco, Texas, on June 26, 1926. He attended Texas A&M and Tarleton State University before he began his work on seismic crews. Later, he attended Texas Christian University; he completed degrees in math and physics, which propelled his career as a successful geophysicist. In 1951, Bascom married the love of his life, Margaret Ann Jones, in Fort Worth, Texas. Ann and Bascom



The Mitchell Family: from left to right – Leonard, Beverly, Bascom, Ann, Missie Rogers and David.

have four children, four grandchildren, and two great-grandchildren; they shared a beautiful and long life together for 63 years.

Midland became home to the young Mitchell family in 1957 when Bascom accepted the position as the district geophysicist for Sinclair Oil & Gas. From the beginning, Ann and Bascom have been devoted to the Midland community. Bascom served as president of the Midland Arts Association, Las Manos, and the Museum of the Southwest. Ann has also shared involvement with the Museum of the Southwest, the Midland-Odessa Symphony and Chorale, and served as president of the Symphony Guild.

When asked what inspired the Mitchell's community involvement, Ann said, "For more than half a century, our family has been honored to be part of the civic and cultural growth of this city.... Midland continues to be a community of giving."

Midland Memorial Foundation is honored to count the Bascom Mitchell family as friends. Through their family's experiences and generosity, the Mitchell family will affect patient care at MMH for years to come. MMF fulfills our mission of promoting and maintaining excellence in the delivery of healthcare through the mindfulness of donors like the Mitchell family and countless others.


LEAVE A LEGACY™
Make a Difference
in the Lives that Follow

To leave an enduring gift to Midland Memorial Foundation, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

10-Minute Check-In

An Annual Review of Your Estate Plans Can Prevent Future Trouble

As the new year gets underway, remember to take the necessary steps to update your estate plans so they reflect any life changes you experienced within the past year. Use the following checklist to see if you are prepared for anything unexpected that could come up in the future and for the management and distribution of your assets after you are gone.

- Review your will, checking for any changes that may need to be made because of a change in your life or that of a beneficiary's, tax law changes, or because you want to add a gift to Midland Memorial Foundation in your plans.
- Check that the executor you've named is still the qualified individual you want to manage your estate, resolve claims, minimize taxes, and distribute the designated portions of your estate to your chosen beneficiaries.
- Be sure you are comfortable with the guardian named in your will for those under your care. If your dependents were minor children that are grown now, does a guardian still need to be listed?
- Update beneficiaries designated for your insurance and retirement plans to make sure you haven't named a deceased loved one or former spouse. Name backup beneficiaries, too.
- Make sure the titles for your assets reflect your current circumstances and wishes so that they go to the people and organizations you intend.
- Implement a plan that minimizes federal estate taxes. One possible solution is to leave a charitable gift to MMF.
- Include in your estate plan a healthcare power of attorney to guide your family and healthcare providers when you are unable to make decisions for yourself.



Need a Helping Hand?

Return the enclosed reply card to receive ***A Personal Record: Estate Planning You Can Do at Home.***

This useful guide includes valuable information and a handy worksheet to help you organize your thoughts and plans—and make any future decisions easier for your loved ones.

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Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

MIDLAND MEMORIAL FOUNDATION

400 Rosalind Redfern Grover Parkway • Midland, Texas 79701

Tricia Jowell Cobb, Executive Director

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